



External funding Top tips

- Prioritise areas for spending from the school improvement plan, define the projects and cost them
- Set yourself a goal as to how much you want to bring into school
- Look at the planned projects and identify whether they have a theme running through them is it arts driven, environmental, community based etc....
- Watch the press and see which schools are attracting funding, also look at websites to see what new initiatives projects other schools are doing
- Use your contacts, governors, teachers, parents, local companies have a lot of contacts bring the knowledge together into one space to use it proactively
- Join forces with another school, community group or company to do a joint project. Initiatives which benefit the community are being strongly supported at the moment.
- Look for sponsorship from organisations within the area for a specific project.
- Identify staff or members of your governing body anyone who has experience of writing tenders
- Search the web: good places to start are;

Sites which track down funding

1. www.funderfinder.org.uk

Develops and distributes software to help individuals and not-for-profit organisations in the UK to identify Charitable Trusts that might give them money.

2. www.grantsonline.org.uk

Provides the very latest information on grant funding opportunities from the EU, UK Government, Lottery, Regional Grant making Bodies and Grant Making Trusts.

With this you pay a subscription which range from £100 - £750 plus VAT.

3. www.governmentfunding.org.uk

Access to Government Grants for Voluntary and Community Sectors.

4. www.access-funds.co.uk



Charitable and Non-Profit Sectors. Provides latest information from central Government, National Lottery, devolved governing bodies, EU and quangos.

Access Funds also contains directories of funding programmes and guides to funding.

Subscription £60 pa.

Specific funding streams

Lottery funding - www.lotteryfunding.org.uk

Lottery Funding is a joint website run by all Lottery funders in the UK. The site allows you to search information on current funding programmes across the UK.

For every £1 that the public spends on Lottery tickets 28 pence goes to the Lottery good causes. These are the arts, charities and voluntary groups, heritage, health, education, the environment and sports. Lottery funders are the organisations that distribute the good cause's money to local communities and national projects.

Arts Council England

Arts Council England is the national development agency for the arts in England, distributing public money from Government and the National Lottery.

Awards for All

Awards for All are a Lottery grants programme aimed at local communities.

<http://www.awardsforall.org.uk/>

Big Lottery Fund

The Big Lottery Fund is committed to improving communities and the lives of people most in need.

<http://www.biglotteryfund.org.uk/>

Heritage Lottery Fund

Using money raised through the National Lottery, the Heritage Lottery Fund sustains and transforms a wide range of heritage for present and future generations to take part in, learn from and enjoy.

NESTA



NESTA (the National Endowment for Science, Technology and the Arts) is a non-departmental public body (NDPB) investing in innovators and working to improve the climate for creativity in the UK.

Olympic Lottery Distributor

The Olympic Lottery Distributor's remit is to support the delivery of the London 2012 Olympic and Paralympics Games. The Olympic Lottery Distributor is not currently running any open funding rounds.

Sport England

Sport England invests in projects that help people to start, stay and succeed in sport and physical activity at every level.

UK Film Council

As the lead agency for film, the UK Film Council aims to stimulate a competitive, successful and vibrant UK film industry and culture, both now and for the future.

UK Sport

Working in partnership to lead sport in the UK to world-class success.

Community Learning Partnerships - www.staffordshirechildrenstrust.org.uk

Community and Learning Partnerships (C&LPs) are now fully established across Staffordshire with 34 Phase 1 partnerships and 16 phase 2 partnerships which came fully on line in April 2008. Search for your local one where you will find expression of interest forms for funding

Pentagon sport www.pentagonsport.co.uk

Pentagon Sport have been supplying playground equipment to schools, day nurseries, local authorities and councils throughout the UK for over ten years

You can also request a copy of their playground funding plan that will provide information on where funding can be sourced for your playground equipment.

Other useful sites

<http://www.hotfrog.co.uk>

<http://www.naturalengland.org.uk/grantsfunding>



Sport across Staffordshire

sport projects

<http://www.sportacrossstaffordshire.co.uk/Funding>

We cannot supply you with pots of money; nor do we have the magic formula to guarantee successful applications. What we can do is offer guidance on where to look for funding and advice on some of the key principles to consider when submitting a funding application.

Key Funding Streams:

1. Sport Across Staffordshire & Stoke-on-Trent

- [ACCESS Across Staffordshire](#)
- [Coach Scholarship Scheme](#)
- [Sports Club Accreditation Funding Scheme](#)

2. [Sport England](#)

Funding sport in the community

Building a world-leading system is not simple, it requires investment from us and our partners into a range of activities.

Some of these will have an immediate impact - such as providing sporting equipment or floodlights for a hockey pitch.

Other investment will show results in the medium-term - such as providing coaches or building new sports facilities.

Over the longer-term we will provide investment in the people, organisations and networks that grow and sustain participation in sport and lead on to sporting excellence.

Our funding programmes

Sport England is committed to the creation of a world-leading community sport system. This means focusing our investment on organisations and projects that will grow and sustain participation in grassroots sport and create opportunities for people to excel at their chosen sport.

In addition to our investment in key partners to deliver specific objectives, we are launching funding programmes open to a wide range of organisations. These include sports clubs, voluntary or community organisations, local authorities, schools, colleges and universities.

The current funding programmes are:

- [Small Grants](#)
- [Iconic Facilities Fund](#)

Listed below are some additional key funding streams and weblinks;



- B&Q 'Better Neighbours' is the community support grant scheme launched by hardware and DIY giants B&Q. They are offering up to £500 worth of in-store products to help renovate your sports club. Any project that involves and benefits the local community will be considered. This could be a great way help smarten up the outside of your club, redecorate the bar or give the changing rooms a make over. The exciting thing about this funding stream is that they DO allow you to spend the money on renovations; something many funding streams do not permit. To qualify, you must be within 20 miles of the nearest store and you should write to the local store manager, address details can be found at www.diy.com
- Barclays Spaces for Sport helps to revitalise local communities through developing facilities and providing coaching kit and equipment. Their commitment includes expert guidance on sustainability to ensure local people benefit from the space well into the future and have the know-how and support to run it themselves. We're also helping teams by giving them the kit they need to practice in and we're helping communities come together to work towards a common goal.
- Big Lottery Fund hands out half the good causes money from the National Lottery. They are committed to bringing real improvements to communities and the lives of people most in need through these 3 funding streams;

(1) Awards for All England Awards for All England is a simple small grants scheme making awards of between £300 and £10,000. The Awards for All programme aims to help improve local communities and the lives of people most in need. To do this they want to fund projects that meet one or more of the following outcomes:

- People have better chances in life - with better access to training and development to improve their life skills.
- Stronger communities - with more active citizens working together to tackle their problems.
- Improved rural and urban environments - which communities are better able to access and enjoy.
- Healthier and more active people and communities.

(2) Changing Spaces: Community Spaces

The Community Spaces programme, run by Groundwork UK, opened on 19 March 2008. It will fund community groups who want to improve local green spaces such as play areas, community gardens, parks, wildlife areas and village greens, kick-about areas and pathway improvements.

There are currently four types of grants available:

- Small grants from £10,000 -£25,000
- Medium grants from £25,001 - £49,999
- Large grants from £50,000 - £100,000
- Flagship grants from £100,001 - £450,000

(3) Reaching Communities

The Reaching Communities programme has two strands:

- Reaching Communities - funding from £10,000 to £500,000 for revenue projects and/or smaller capital projects up to £50,000



- Reaching Communities buildings - funding of between £100,000 and £500,000 for large capital projects

Reaching Communities funds projects that help people and communities most in need. Projects can be new or existing, or be the core work of your organisation.

- BT Community Connections Awards

BT Community Connections is an award scheme, which enables sports, community and charitable groups to get online and make use of information and communication technology (ICT). Groups can apply for a laptop and a year's free broadband connection if they can demonstrate how an award will benefit their work and the local community. If you know a group that may want to apply, simply signpost them

to www.btcommunityconnections.com or if you don't have access to the Internet, call us on 0845 257 6792.

- Cash 4 Clubs - Sports Grants Scheme

CASH 4 CLUBS is a scheme that gives money to grassroots sport. Any sports club that is registered with its sports' National Governing body or local authority can apply. They do not restrict entries to certain sports or certain activities. You might be looking for funding to help with coaching of young kids or you may be after a grant to help buy a new boat or help renovate your current facilities.

The Cash 4 Clubs scheme has given out sports grants to many deserving causes and is committed to finding yet more sports clubs to help in the future. With awards of £250, £500 and £1,000 available, Cash 4 Clubs is giving away real money that can help your club. To get an application form or to find out more about Cash 4 Clubs visit <http://cash-4-clubs.com/>

- Caudwell Children Enable Sport Programme

The Caudwell Trust is inviting applications for the Enable Sport Programme. This will provide specifically designed sports equipment to enable disabled children and young people to participate in sport. Applications must be made on behalf of a particular child who must be 18 years of age or under at the time of application.

- Coalfields Regeneration Trust is a key agency promoting and achieving social and economic regeneration in the coalfields of England, Scotland and Wales. They run two grant programmes: Bridging the Gap - for requests between £500 - £10,000 and Main grants - for requests between £10,000 and £300,000

These funding programmes will both run for three years from April 2008 to March 2011.

- Comic Relief "Sport for Change"

Comic Relief has announced that their Sports for Change Programme is now open for applications. Comic Relief welcome applications from community groups and organisations using sport as part of a broader programme of work to bring about change at an individual and /or community level. Comic Relief particularly wants to fund organisations working to support people from Black and Minority Ethnic (BME) communities, older people and women/girls. The maximum grant size in this programme is £100,000 in total. The deadline for submitting expression of interest is the 17th December 2010.



- Community Amateur Sports Clubs can assist which providing tax breaks for clubs. To be eligible the club must be properly constituted as a not-for-profit organisation, with no provision for payment to members during the life of the club or upon dissolution. It can be either unincorporated (ie an association of members with unlimited liability) or incorporated as a company limited by guarantee (not shares). Proprietary and private members clubs would not be eligible.
- Community Dividend. The co-operative's Community Dividend fund has already raised millions of pounds for all kinds of community projects.

Midlands Co-operative Society Limited is committed to serving its local communities - every time you shop at one of our trading outlets, you are helping us to help you. This year we will be putting 1% of our trading profit back into the community. If you can think of a local cause that would benefit from The Making a Difference Community Dividend, read on!

We will be making cash awards from £100 up to £5,000.

We will be judging applications every three months. Closing dates for the next rounds are 29 October 2010 and 31 January 2011.

Together we can make a difference but remember, competition is strong, so please don't be disappointed if you are unsuccessful.

- Community Foundations are charitable trusts that support local community causes. Their role is to manage donor funds and build endowment as well as make grants to charities and community groups, linking local donors with local needs. Created by and for local people they help donors express their long-term interest in an area and its needs. Community foundations have been active in the UK since the 1980s and a rapidly growing network of approximately 60 foundations is now established across the country. About 90% of the UK population has access to a community foundation.
- Department for Culture, Media & Sport DCMS website has a number of links around its development and support of 'better sport', 'more sport' and its Talented Athlete Scholarship Scheme (TASS). Together with their sponsored bodies, they have launched and supported a number of high profile projects and initiatives to achieve their aims of access to sport at all levels. They invest in school sport and community facilities, as well as at elite level. They aim to ensure that everyone has the chance to take part, while focusing on special support for world-class sportspeople.
- Dickie Bird Foundation
A new foundation which has the vision of assisting young people under 18 years of age to participate, to the best of their ability, in the sport of their choice, irrespective of their social circumstances, culture or ethnicity. Funds individuals not groups.
Grants are likely to range from £500 to £5,000.
Further details from: www.thedickiebirdfoundation.org or Tel: 07759 767 489.
- easyfundraising
easyfundraising is a shopping directory listing some of your favourite online stores including Argos, Next, Amazon, Debenhams, John Lewis, Toys R Us, HMV, and over 600 other top name stores. Whenever you shop with any one of them using the links provided on the easyfundraising site, you'll generate a free donation for NAYBC of up to 15% off the purchase price every time!
It really is that simple! It doesn't cost a penny more to shop and raise funds in this way. In fact you can even SAVE MONEY as many retailers give exclusive discounts, special offers and even 'e-vouchers' when you shop through the easyfundraising site.



All you need to do is register for free at <http://www.easyfundraising.org.uk/naybcand> use easyfundraising every time you shop online.

- **Football Foundation** The Football Foundation is the UK's largest sports' charity. Funded by the Premier League, The Football Association and the Government, the Foundation directs £40m every year into grass roots sport.

Football Foundation Grants

Facilities Grant

The facilities scheme provides money to develop new or improve facilities for community benefit. These include changing rooms or clubhouses, grass or artificial pitches and multi-use games areas. We aim to support projects that:

- Improve facilities for football and other sport in local communities.
- Sustain or increase participation amongst children and adults, regardless of background age, or ability.
- Help children and adults to develop their physical, mental, social and moral capacities through regular participation in sport.

Grow the Game

Grow the Game provides funding for projects that use football to:

- increase participation by both players and volunteers.

This is done by supporting the costs associated with providing new activity.

Grow the Game is an extremely popular scheme and the assessment process is competitive, therefore we strongly recommend that before making an application you contact Staffordshire Football Association's Development Manager to discuss your project.

For further information please visit www.footballfoundation.org.uk or contact the Football Foundation on 0845 3454555 or enquiries@footballfoundation.org.uk

- **j4bGrants** is a free database for community groups to search for funding for sports projects.
- **Kellogg's Active Living Fund** will give small grants to fund projects and activities that directly lead to people taking part in sustained physical activity. The aim of the fund is to help remove the "barriers" which stop people being active. The maximum grant that can be awarded is £1000.
- **Lloyds TSB Foundation** aims to support and work in partnership with charitable organisations which help people, especially those who are disadvantaged or disabled, to play a fuller role in communities throughout England and Wales. They are particularly keen to support small community-based charities where small amounts of money can make a significant difference to local people's lives.
- **Lottery Funding** is a joint website which provides details of all the lottery funders in the UK and guidance on how to put together applications.
- **NCVO Funding Central** - Free grants search database (helpful for organisations)
- **O2 Its your Community** offer grants of up to **£1000** for ANY project that can show it is of benefit to the community! From a sports club's point of view this could cover, equipment or



coaching costs for a new school-club link initiative, setting up a new age section or even putting a club coach on their next course! Your project could be successful if it will... 1) Bring together and benefit your community, 2) Have long lasting effects - that will keep going once the money has been spent, 3) Have real, tangible results that you can see and 4) Demonstrate fresh, bold thinking, which is innovative enough to inspire others. For more information please visit www.itsyourcommunity.co.uk and download the application pack. Funding is paid out to successful applicants every month so you will find out if your project has been successful in just 28 days - very rare in the funding world! This funding stream offers a great opportunity for sports clubs to get some help and as they are very open minded about what they fund you have a real chance of being successful.

- People's Postcode Trust

The Trust aims to make Great Britain a better place for both people and nature and by supporting projects which operate within the following fields of operation:

- Advancement of Health: to promote, maintain, improve and advance health.
- Community Development: to advance citizenship or community development.
- Public Sports: to advance public participation in sport.

Grants of between £500 and £10,000 are, therefore, available to small organisations, community groups and charities.

All projects must help in one or more of the above three fields of operation but could include, for example, the purchase of sports kit or uniform, new equipment or the creation of community sports facility. The project has to have a clear charitable purpose, must take place between January and June 2011 and must last for no longer than three months.

- Reciproc8™ are a recycling company that focuses upon the recycling of mobile phones, inkjet cartridges and toners. Through the schemes sports clubs, schools and community projects can gain **FREE** products and experiences for Sport, Education and Growing & Conservation.

The range of rewards and further information on the schemes is available at www.reciproc8.co.uk or call 0845 194 8288. Setting up a scheme is easy, it's done on-line and only takes a couple of minutes.

At the heart of the schemes is the Reciproc8™ Rewards program that enables you to gain great benefits whilst having a positive impact environmentally. You gain Reciproc8™ Points for goods that you collect for recycling. You can then redeem these Reciproc8™ Points against the range of products and experiences in the Reciproc8™ Rewards program.

- SITA Enhancing Communities Programme

Under the Sita Trust's Enhancing Communities Programme grants of up to £50,000 are available to not for profit organisations and community groups for projects that make physical improvements to community facilities. There are now 70 new qualifying SITA UK waste treatment sites included in the programme. SITA will accept applications from projects which are within 3 miles of qualifying SITA UK waste processing sites.

The next closing date for applications is 10am on the 4th January 2011 for the Fast Track Fund (formerly Small Grants Scheme) scheme and 10am on the 29th November 2010 for the Core Fund (formerly Large Grant Scheme).



- Sports Aid helps young sports people all over the country when they're starting out. This is a critical time for young athletes and we can help them to advance to the next level. SportsAid can make the difference to sports people at a key time. SportsAid is also at the heart of the Talented Athlete Scholarship Scheme (TASS). This is a Government funded programme designed to bridge the gap in sport's talent development pathway, between junior representative sport and world-class levels, for our more talented 16-25 year-old sportspeople.
- Staffordshire County Council Young People's Sports Grant scheme aims to help young athletes achieve their 2012 Olympic dreams. Each year the scheme provides funding to support excellent young sportspeople who either live or go to school in Staffordshire. The money awarded is used to support the cost of training and participation in competitions, including expenses such as travel, equipment and accommodation. The closing date for Sports Grant applications is in February each year, with grants awarded in April. To find out more about the scheme, please visit <http://www.staffordshire.gov.uk/leisure/2012/sportsgrant>
- Torch Trophy Trust

The aim of the Torch Trophy Trust Bursary is to help volunteers improve their skills as coaches or officials if they are unable to do so without funding. The Bursaries provide financial support for those wishing to undertake training.

A Torch Trophy Trust Bursary is awarded to enable individuals or groups to enhance their knowledge in order to assist their club, organisation or community to develop their chosen sport, by making grants of up to £1000.